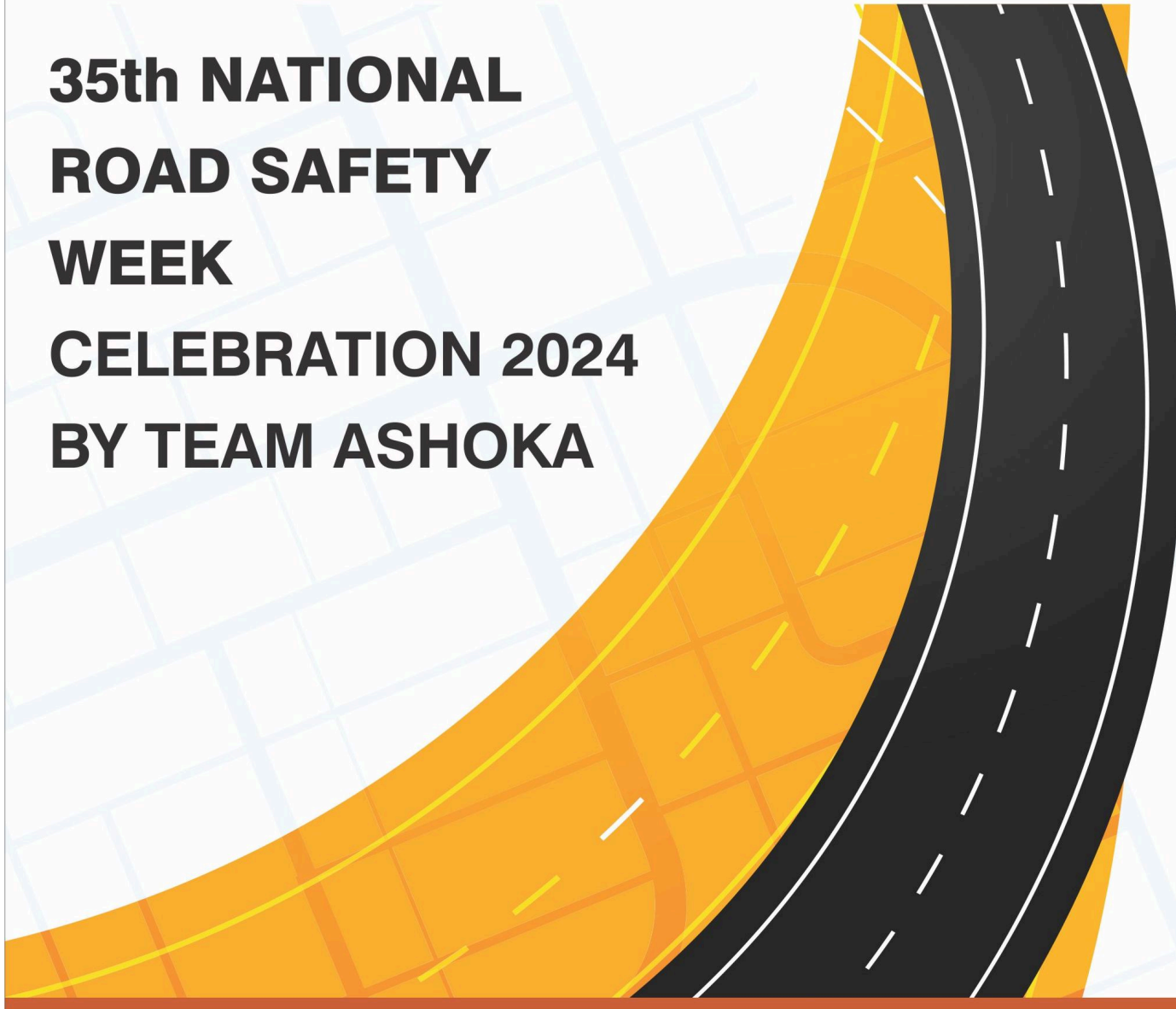


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Ashoka Buildcon Limited

**35th NATIONAL
ROAD SAFETY
WEEK
CELEBRATION 2024
BY TEAM ASHOKA**

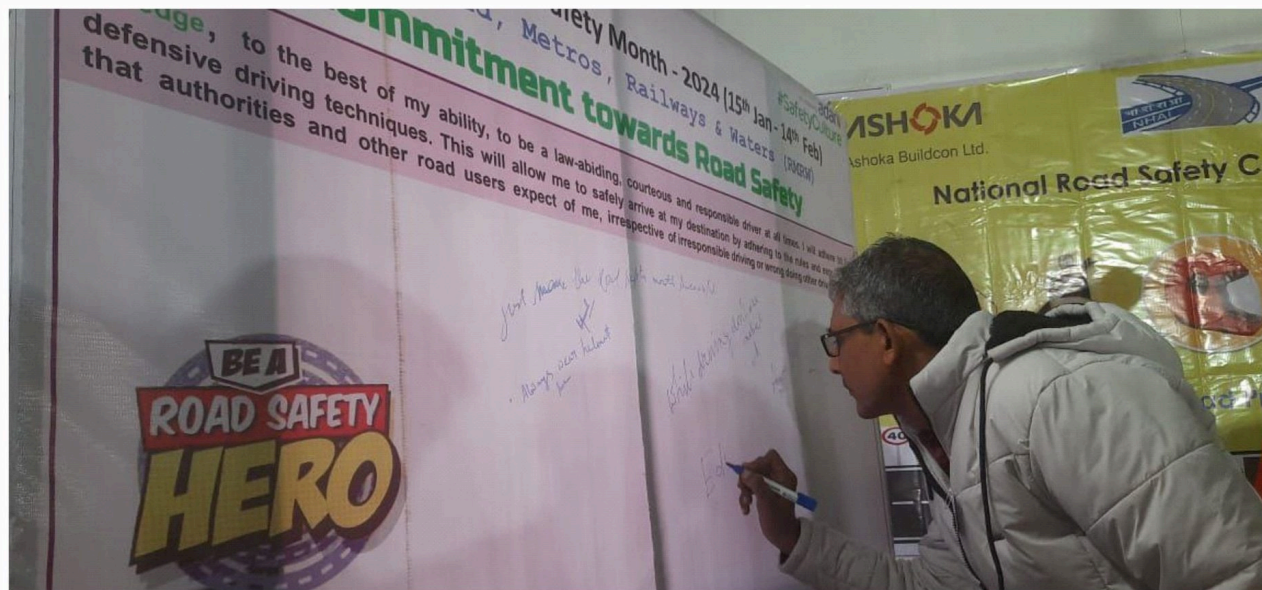


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ASHOKA
Ashoka Buildcon Limited

‘Road Safety Hero’ Signing Campaign

5000 plus people signed the
safety oath

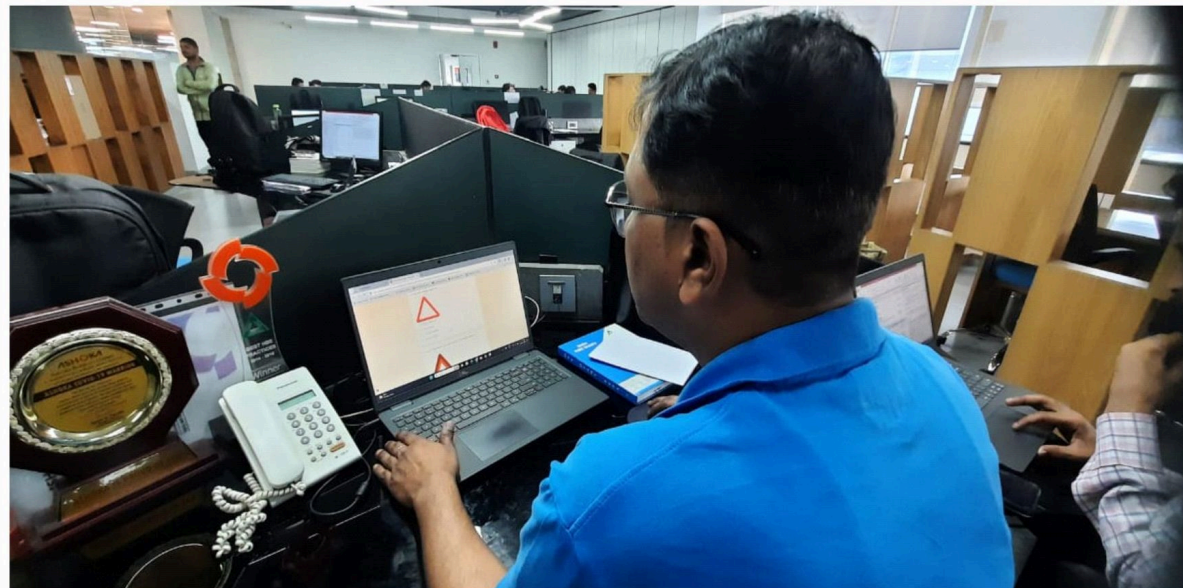


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Online Safety Quiz for Ashoka Employees

3000 plus employees participated
and earned certification



Training Programs organised on Defensive Driving

50000 plus drivers participated



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Road Safety Seminars Organised in Schools & Colleges

12000 plus students participated



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Free Health / Eye Check up camps organised for road users

5000 plus people got
themselves examined



Felicitation of Bikers wearing safety helmets

1000 plus bikers appreciated at the
hands of law enforcement personnel



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The celebrations were launched across Ashoka's operations in 22 states and 4 overseas countries



Felicitation of Bikers wearing safety helmets

1000 plus bikers appreciated at the
hands of law enforcement personnel



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‘CHAI pe BAAT’
an initiative by team Ashoka where
volunteers visited road side dhabas
and encouraged road users to follow
traffic rules - *‘over a cup of tea’*

